

# PORT OF CAGLIARI



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**Port Authority of Cagliari**

# The economic *impact* of cruises

- *The issue of the port of Cagliari and other local stakeholders is to create a strategy for enlarging the scope and variety of local tourist offer for cruise passengers and boating tourists, thus expanding the current range of services and facilities*
- *A project of quality label*

# QUALITY LABEL

- The technical specifications of the *Quality Label* define in a clear, precise manner the elements characterising the product, service or itinerary displaying the Quality Label.



# PORT OF CAGLIARI

The tourist service sectors for which the *Quality Label* will guarantee respect of standards are:

Transport  
tourist guides



Tourist information and



Bars and Cafeterias

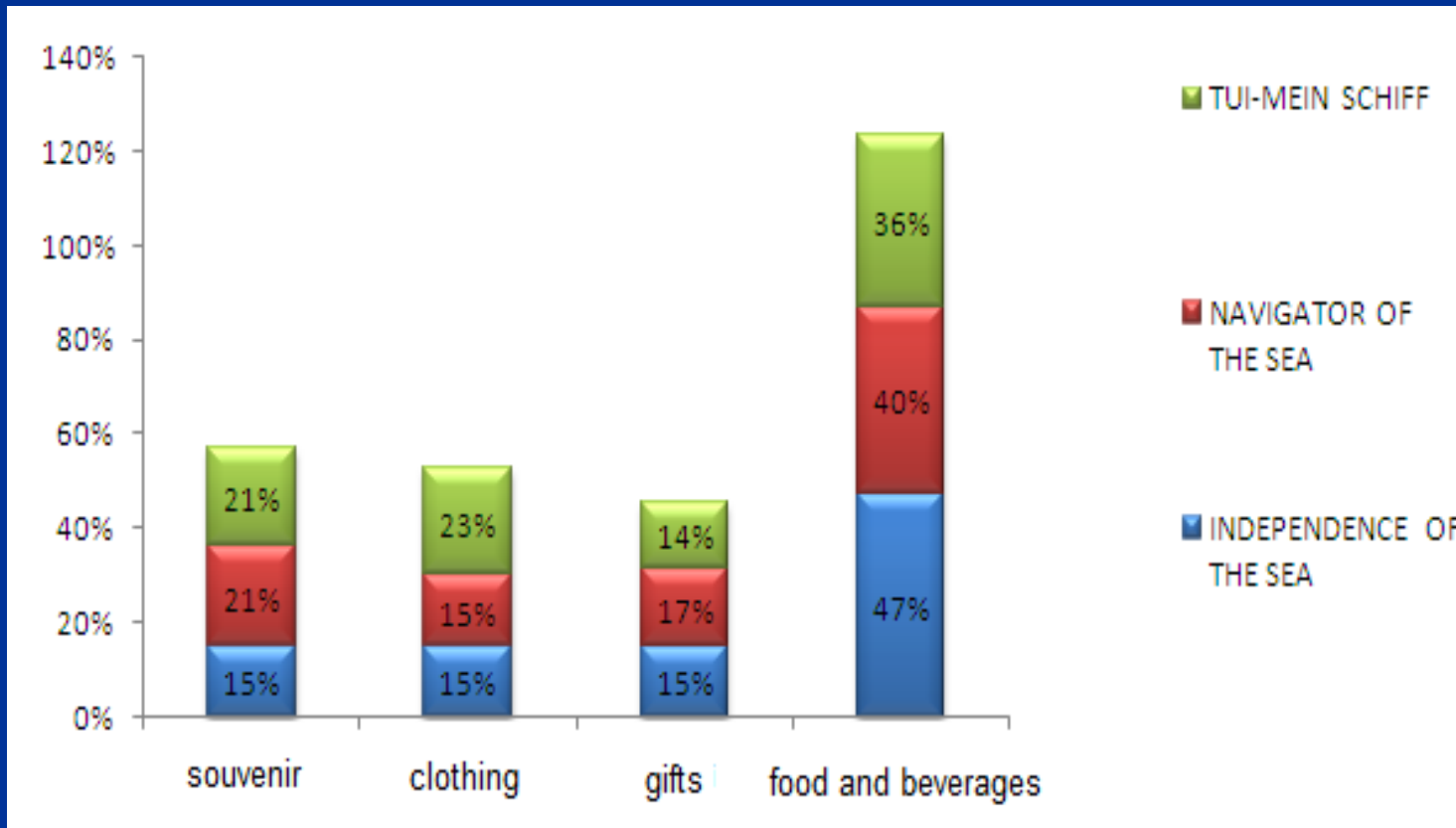
Restaurants and catering

Excursions

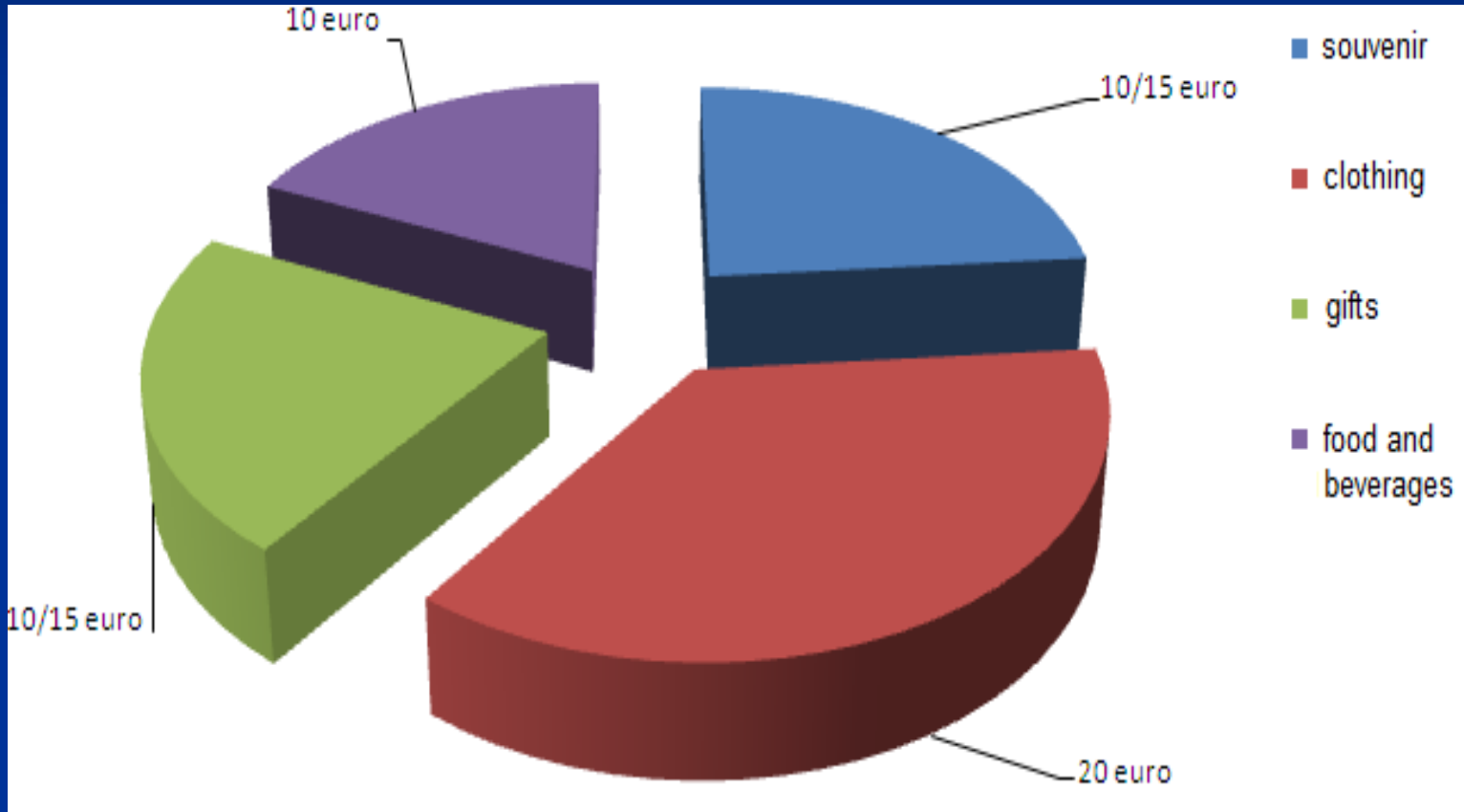


Washroom facilities

# CUSTOMER SATISFACTION SURVEY FOR CAGLIARI PORT AUTHORITY



# Average expenditure



# The ISSUE of ENVIRONMENT

- States and ports have to follow the European legislation
- European Directive 2014/94/EC
- To create an integrated policy of the ports on the environment
- **PROBLEMS FOR THE SMALL PORTS :**
- Money investments
- Space to build the infrastructure
- Problems of bureaucracy

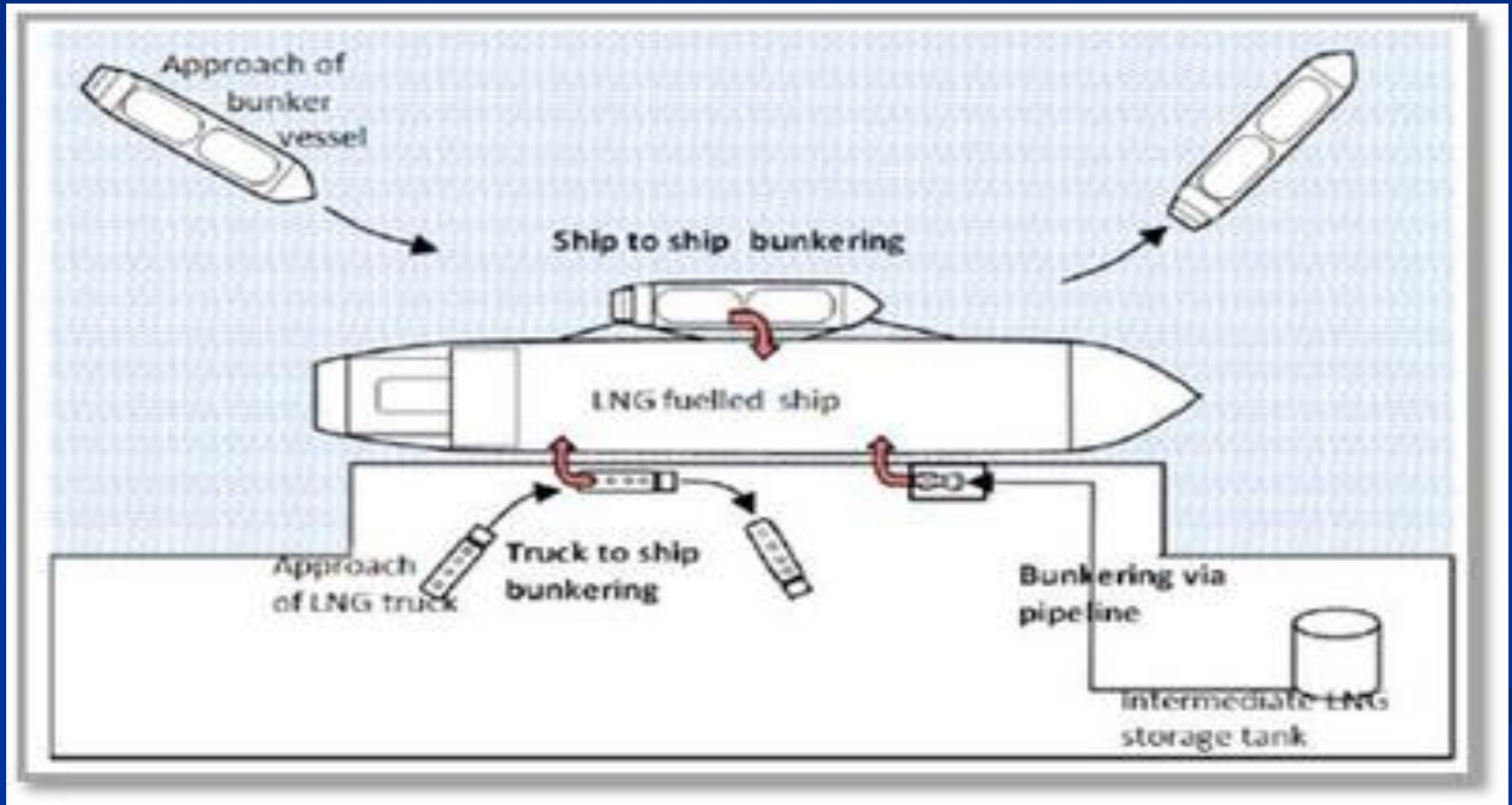
# ENVIRONMENT

## COLD IRONING / SHORE SIDE ELECTRICITY





# LNG



# LNG



**THANK YOU**